



Issue #62
April, May, June 2025



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www.childcaring.org
info@childcaring.org

Hours:
Monday-Friday 8:30am - 4:30pm
Limited Office Coverage M-Th
Additional office hours available
by appointment.

Our Mission
Childcaring supports quality early
childhood education and care
by empowering a community of
individuals who care for and
nurture children.

The Resource Connection

Introducing Thriving Wisconsin!



Supporting Families Together Association (SFTA) is now Thriving Wisconsin - "Strengthening Systems So Children Can Thrive"! We are excited to share their new name, logo, and tagline that better express the new energy and longstanding vision and mission of the organization.

Thriving Wisconsin cultivates a network of organizations and professionals across the state to provide high-quality, strengths-based early childhood and family support services in all communities. The vision is a Wisconsin where all children have the opportunity to reach their highest potential, and all adults embrace their role and responsibility to children. For nearly 20 years, Thriving Wisconsin has administered Wisconsin's Child Care Resource & Referral (CCR&R) Network and Family Resource Centers (FRC) Network. Childcaring is a proud member agency of Thriving Wisconsin.

To learn more about their work and the vital services offered by member agencies, visit sftawi.org.

Childcaring Team Advocates for Children, Families, and Child Care Providers

Childcaring staff have been reaching out to local legislators throughout our 10-county service area, sharing information and raising awareness about the critical need for additional investments in family support services and the early care and education system.

We know investing in our youngest community members has long-term benefits! Without action, more child care programs will close, parents will leave jobs, businesses will struggle with workforce shortages, and child care will remain unaffordable.

Please reach out to us if you need any assistance connecting with your local lawmakers.



Stephanie Daniels (Woodson YMCA), Becky Helf (UWSP Children's Learning Center), Governor Evers, and Kelly Borchardt (Childcaring) at the Governor's Roundtable event in Wausau on 2.24.25



Kao Xiong (Childcaring), Senator Tomczyk, Melissa Holtz (Story Book Kids), and John Jacobs (Childcaring) on 12.30.24



Ben Eberlein (United Way of Portage County), Kelly Borchardt (Childcaring), Tracy Verjinsky (Childcaring), Sheila Michels (UWEX-Adams County), and Senator Patrick Testin met virtually on 1.17.25

CONGRATULATIONS!

NEWLY REGULATED CHILD CARE PROVIDERS:

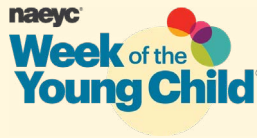
Miracle Moments, Tara Nigon
Licensed Family Child Care, Spencer

Bumblebee Babies Nursery, Krystal Haefner
Licensed Family Child Care, Wausau

Week of the Young Child 2025 - #WOYC25

April 5 – April 11, 2025

A fun-filled week celebrating early learning, young children, their teachers, families, and communities.



- **Kick-off Saturday**, post a video, blog or social media post sharing why you celebrate Week of the Young Child and what you do to prepare.
 - **Sunday**, don't forget to take some time for yourself, reorganize and re-energize so that you're ready for the week ahead.
 - Create a dancing playlist for **Music Monday**.
 - Search your kitchen for ingredients for your **Tasty Tuesday** activity.
 - For **Work Together Wednesday**, work with other educators in your program/community to draft a letter(s) to your elected officials, emphasizing the need to invest in ECE.
 - Gather your arts and crafts for **Artsy Thursday**.
 - Draft an email to parents explaining what they should expect during #WOYC25 and how they can prepare for your **Family Friday** activities.
- For more info, visit: www.naeyc.org/events/woyc; and follow **Childcaring** for more details!



Childcaring Database – UPDATING!

We're working with Thriving Wisconsin and our CCR&R Partners to update our statewide database to achieve more efficiency and accuracy. **What does this mean for YOU?**

1. Child care providers will have a NEW unique link to their program profile. This link allows providers to update their Business Information Form (BIF) and Vacancy Updates at any time!

2. There is a NEW link to our online directory of child care providers for referrals to families. If you are sharing a link to our website for families looking for child care, please use: www.childcaring.org/findchildcare

PROVIDERS: WATCH FOR MORE INFO COMING SOON! Childcaring will be emailing you with your NEW, unique link. In the meantime, feel free to call or email any updates you might have.

Provider Support / Advocate Groups

Adams, Clark, Langlade, Lincoln, Marathon, Marquette & Waushara County:
Contact *Childcaring* at 800-628-8534 if you're interested in developing an advocate group.

Portage County:

Mary Olson at 715-344-1985 or molson65@live.net
Portage County Leaders:
Becky Helf at 715-346-4370 or bhelf@uwsp.edu

Taylor County: Meet the 3rd Monday of month
Kelly Emmerich at 715-465-0993 or kcemmerich03@gmail.com

Wood County:

Marshfield Area Child Care Association
Deb Decker 715-898-2220 or marshfieldshiningstars@gmail.com

WI Family Child Care Providers "Teacher's Lounge" Facebook Page



"Reaching, connecting, and growing leaders in Family Child Care. A place for Family Child Care providers to connect, collaborate, and support each other and to share the joys and challenges of this amazing profession! This group is intended to provide a 'teacher's lounge' for providers, a diverse, non-judgmental environment for great conversation!"

Child Care Provider Appreciation Day

Friday, May 9, 2025



Provider Appreciation Day® is celebrated the Friday before Mother's Day every year to recognize child care providers, teachers and other educators of young children everywhere.

This day is celebrated nationally each year to amplify our nation's collective gratitude for those who support the social, emotional and physical care of our youngest children.

We see your hard work! Child care providers pour their hearts into nurturing, teaching, and supporting children every day — your patience, dedication, and compassion make an incredible difference in the lives of families and communities. Your work is both challenging and deeply meaningful, and you deserve heartfelt appreciation for all you do.

We appreciate YOU!



Training Opportunities

Scan this QR code or visit our website to view our online training calendar for the most up-to-date training opportunities.

Register Online for Childcaring Trainings

To register for individual trainings, visit wiregistry.org, click Search for Trainings and search by Course Title. Training information is sent to the email address listed in the Registry. You need to have a current and unique email address in your Registry profile. If you do not receive the information, check your spam/junk mail or contact Childcaring.

Abusive Head Trauma (AHT) Prevention Training for Child Care Providers with Mandated Reporter – Presented Virtually

Gain awareness of AHT, its adverse consequences and how it is preventable. This training includes Mandated Reporter which meets the licensing requirement of child abuse & neglect.

- April 7: 12:00 PM – 2:30 PM
- \$20 / Register by March 31st
- <https://tinyurl.com/4ysx3ppe>

Pediatric First Aid & CPR w/ AED – In Person

This course trains participants how to respond to and manage illnesses and injuries in a child or infant in the first few minutes until professional help arrives. Training also includes CPR, and use of an automated external defibrillator (AED) in a safe, timely, and effective manner for Infant, Child, and Adult. Classes are held at the Childcaring Office in Mosinee.

Cost: \$55 (One Heartsaver® Pediatric First Aid CPR AED Workbook is needed per program and can be purchased through Childcaring for \$5).

- April 28th & 29th - 6:00pm-8:30pm (must attend both)
- Register by April 21 / <https://tinyurl.com/3bm884re>
- May 3rd - 9:30am-2:30pm
- Register by April 27 / <https://tinyurl.com/yu2txxan>

CPR in partnership with Northcentral Technical College - bringing more class options to you:

- Saturday, Apr. 26: Wausau Campus
- Saturday, May 10: Spencer Campus
- Saturday, May 31: Wausau Campus
- Saturday, Jun. 14: Spencer Campus
- Saturday, Jul. 12: Antigo Campus
- Saturday, Jul. 19: Wausau Campus

ALL Classes from 8:00 a.m. – 1:00 p.m.

For all the NTC info, visit: <https://bit.ly/ntc-heartsaver-cpr>

Child Care Foundational Trainings (CCFT) Revised 2024 Skills & Strategies for the Early Child Care Teacher (50 hours) – Blended Format

In addition to face-to-face sessions, learners will complete web-based work outside of class time using the WI Registry Learning Management System (LMS)

- Required Face to Face (virtual) sessions held on May 1, 8, 15, 22, 29
- 8:30 AM – 11:30 AM
- \$50 / Register by April 27th / <https://tinyurl.com/mrx884uf>

Fundamentals of Family Child Care (30 Hours) – Blended Format

In addition to face-to-face sessions, learners will complete web-based work outside of class time using the WI Registry Learning Management System (LMS)

- Required Face to Face (virtual) sessions held on May 1, 8, 15, 22, 29
- 12:30 PM – 2:30 PM
- \$50 / Register by April 27th / <https://tinyurl.com/5n6hzttm>

Fundamentals of Infant & Toddler Care (50 hours) – Blended Format

In addition to face-to-face sessions, learners will complete web-based work outside of class time using the WI Registry Learning Management System (LMS)

- Required virtual sessions held on July 10, 17, 24, 31 Aug 7
- 8:30 AM – 11:30 AM
- \$50 / Register by July 6th / <https://tinyurl.com/4zhr7tr8>

Keeping Kids Safe – Self Paced, E-Learning

Self-Paced, E-Learning is available through ECExplorer. Participants will work at their own pace to complete this course within the set timeframe.

This course includes Abusive Head Trauma (AHT) Prevention Training, Sudden Infant Death Syndrome (SIDS) Risk Reduction Training, and Mandated Child Abuse and Neglect Reporter Training. Each of these trainings meets the requirements for child care providers to work in a regulated program.

- April 1st – April 30th
- \$15 / Registration open April 1 / <https://tinyurl.com/2s676rzz>
- May 1st – May 31st
- \$15 / Registration information coming soon!

Check out our training calendar.

- June 1st – June 30th
 - \$15 / Registration information coming soon!
- Check out our training calendar.

WI Family Child Care Provider’s “Teacher Lounge” – Presented Virtually

Join us as we share information, news, knowledge, ideas, and offer support through shared experiences. Each session will include a discussion on a topic of interest that will directly benefit children and families by providing the family child care providers tools and strategies to support their work as they interact and provide quality care and developmentally appropriate learning experiences. A lively discussion with questions and answers is offered in the closing minutes of each Huddle.

Each virtual huddle is FREE from 1:30 PM – 3:00 PM

- April 22nd / <https://tinyurl.com/8evfkmzh>
- May 27th / <https://tinyurl.com/29kwmwem>

WFCCA Early Childhood Conference

April 10-12, 2025 ~ Green Bay, WI

<https://wisconsinfamilychildcare.org/conference.shtml>

46th Annual UW Stout ECE Conference

April 25-26th, 2025

<https://www.facebook.com/earlychildhoodeducationatStout>

WCCAA Conference

May 9, 2025

Marian University, Fond Du Lac, WI

<https://www.wccaa.org/conference>

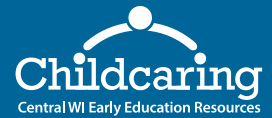
Childcaring is supported in part by:



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no thov hu tuaj rau
Kao Lai Xiong 715-841-9490
Hnub Monday-Friday 8:30 txog 4:30.

Vision

Every Child Is Prepared To Thrive



2025 Childcaring Board of Directors

Barry West, President
John Kaprelian, Treasurer
Brittany Mews, Secretary
Annett Eckes
Tara Guelzow
Lynda Fernholz
Angie Close
Sarah Sturm
Suzanne Stanfley

Childcaring is dedicated to providing quality child care information, and partnering with parents, care providers, business leaders, and community organizations to make quality care available to Central Wisconsin families.

- Serving as a resource to potential and existing, regulated child care providers
- Helping families locate child care to meet their needs
- Working cooperatively with community partners to increase the supply of quality, affordable care

Advocate for CHILD CARE

Affordable, accessible, and high-quality child care is essential for children, families, and communities. It supports early development, enables parents to work, and strengthens the economy.

Why It Matters

- **Healthy Development:** Early childhood education lays the foundation for lifelong learning and success.
- **Support for Working Families:** Parents need reliable child care to provide for their families without worry.
- **Economic Growth:** Quality child care strengthens our workforce and builds a more prosperous future.

We Need Action! Join us in advocating for:

- Increased funding for child care programs
- Affordable and accessible child care for all families
- Higher wages and better support for child care providers

How You Can HELP:

- **Contact Your Representatives:** Urge them to support child care policies.
- **Raise Awareness:** Share your story and spread the word.
- **Support Investments in Early Education:** Advocate for programs that benefit children and families.

You Can Make a Difference!



**Tell Us
YOUR Child
Care Story**

