



Issue #56
October, November, December 2023



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www.childcaring.org
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Hours:
Monday-Friday 8:30am - 4:30pm
Limited Office Coverage M-Th
Additional office hours available
by appointment.

Our Mission
Childcaring supports quality early
childhood education and care
by empowering a community of
individuals who care for and
nurture children.

The Resource Connection

Check out our new mission statement!

Childcaring supports quality early childhood education and care by empowering a community of individuals who care for and nurture children.

Childcaring board and staff members worked to update our mission as a part of our strategic planning process and to be more mindful of our growing work with families. As you may remember reading in our previous newsletter issue, at Childcaring’s Board of Directors meeting in May, the board unanimously approved Childcaring to pursue Family Resource Center (FRC) membership through Supporting Families Together Association (SFTA). While Childcaring maintains membership as a child care resource and referral agency (CCRR), this additional membership will allow us to have access to more resources and funding to offer additional family support services. For now, we look to grow that service in Marquette County and build on successful, existing partnerships.

While you might say that our main target audience for years has been child care providers, we’ve been providing services to families, too! Since our inception, we have provided child care referrals and technical assistance to families looking for child care; connecting families to additional community resources when needed. Ten years ago, Childcaring created Good Start Grants (GSG), using local investments from a variety of funders to help families pay for child care. We’ve been building the Five Protective Factors through a facilitated, peer-to-peer learning process by offering Parent Cafes since 2015. Recently, Childcaring has trained staff to facilitate LENA Start, an evidence-based community program designed to engage families and help them learn how to increase conversation with their children during the first few years of life.

And now, through a recent grant award from SFTA (Consistency is Key: Enhancing Family Support Services with Essential Infrastructure), Childcaring will work to provide Mind in the Making training, ASQ supports and opportunities to parents/caregivers, and promote the Vroom app in 2024.

Are you interested in learning more about the programming listed above? Connect with us!



October Childcaring Sleep Sack Drawing Enter to WIN!

Enter for a chance to win a cotton Childcaring sleep sack. Sleep sacks are wearable blankets that keep babies safe and securely wrapped for a cozy sleep. **These sleep sacks are sized to fit babies up to 16 lbs.** To access the entry form simply scan this QR code or enter by visiting the Childcaring website or Childcaring Facebook page. Winners will be drawn in the month of October, announced on Facebook and contacted by phone.

Good luck!

NEWLY REGULATED CHILD CARE PROVIDERS:

Tiny Adventures Day Care, Joy Riddle
Certified Family Provider, Antigo

I Love To Learn LLC, Jaime Rombalski
Licensed Family Provider, Mosinee

Tender Loving Care, Kathy Ganster
Certified Family Provider, Nekoosa

Do you know someone who enjoys helping young children?

If yes, please share this information with them to join us virtually and learn how we can assist them. Bring Questions like:

1. **What are the benefits of being regulated?**
2. **What classes or training do I need to get started?**
3. **How much would I charge families?**

FREE Virtual Information Sessions on Child Care Start Up

Thursday, Nov. 9, 12:30-2:30 PM
(register by Nov. 5), or

Wednesday, Jan. 17, 12:30-2:30 PM
(register by Jan. 14)

Call Childcaring at 1-800-628-8534 or scan this QR code.

Start Up Grants may be available!



SCAN ME

WHAT DOES A SAFE SLEEP ENVIRONMENT LOOK LIKE?

The following image shows a safe sleep environment for baby.



Room share: Give babies their own sleep space in your room, separate from your bed.



Use a firm, flat, and level sleep surface, covered only by a fitted sheet.



Remove everything from baby's sleep area, except a fitted sheet to cover the mattress. No objects, toys, or other items.



Use a wearable blanket to keep baby warm without blankets in the sleep area. Make sure baby's head and face stay uncovered during sleep.



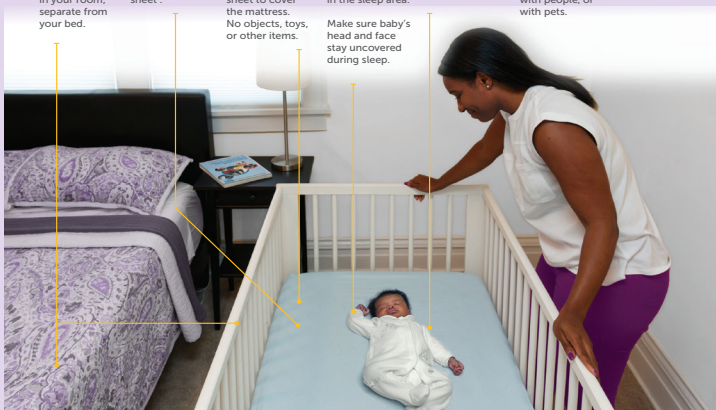
Place babies on their backs to sleep, for naps and at night.



Couches and armchairs are not safe for baby to sleep on alone, with people, or with pets.



Keep baby's surroundings smoke/vape free.



*The Consumer Product Safety Commission sets safety standards for infant sleep surfaces (such as a mattress) and sleep spaces (like a crib). Visit <https://www.cpsc.gov/SafeSleep> to learn more.



Provider Support / Advocate Groups

Adams, Clark, Langlade, Lincoln, Marathon, Marquette & Waushara County:
Contact Childcaring if interested in developing an advocate group at 800-628-8534

Portage County:
Portage County Child Care Association
Joan Garski at 715-341-5873

Portage County Leaders
Becky Helf at 715-346-4370

Taylor County: Meet the 3rd Monday of month
For more information, call Kelly Emmerich at 715-465-0993

Wood County:
Marshfield Area Child Care Association
Deb Decker 715-898-2220



Join the Great Apple Crunch!

Thursday, October 12th, 2023

Celebrate healthy eating and farm to institution by purchasing and crunching into locally and regionally grown apples.

Everyone is Welcome!

K-12 schools, early care and education sites, hospitals, colleges and universities, farms, state and local agencies, non-profit organizations, local businesses, groups, and even households can register to Crunch! Anyone who wants to show support for local farmers and food can join!

Learn more here:

<https://healthyliving.extension.wisc.edu/events/apple-crunch>

October is Sudden Infant Death Syndrome (SIDS) Awareness Month

In October and beyond, infant caregivers and service/healthcare providers can join Safe to Sleep® and its partners to encourage safe infant sleep and help raise awareness about ways to reduce the risk of SIDS.

Despite decreases in rates of SIDS and other sleep-related infant deaths, more than one-third of sudden unexpected infant deaths that occur in the United States each year are from SIDS. Research also shows that unsafe sleep areas, such as those that include non-fitted sheets, blankets, or stuffed toys, remain a leading cause of infant death.

Citations

Centers for Disease Control and Prevention. (2021). Sudden unexpected infant death and sudden infant death syndrome: Data and statistics. Retrieved June 1, 2021, from <https://www.cdc.gov/sids/data.htm>.
Shapiro-Mendoza, C. K., Camperlingo, L., Ludvigsen, R., Cottengim, C., Anderson, R. N., Andrew, T., et al. (2014). Classificationsystem for the Sudden Unexpected Infant Death Case Registry and its application. *Pediatrics*, 134(1), e210–e219. Retrieved May 3, 2021, from <https://pubmed.ncbi.nlm.nih.gov/24913798/>.



WI Family Child Care Providers - "Teacher's Lounge" Facebook Page

"Reaching, connecting, and growing leaders in Family Child Care. A place for Family Child Care providers to connect, collaborate, and support each other and to share the joys and challenges of this amazing profession! This group is intended to provide a 'teacher's lounge' for providers, a diverse, non-judgmental environment for great conversation!"



Training Opportunities

Scan this QR code or visit our website to view our online training calendar for the most up-to-date training opportunities.

Register Online for Childcaring Trainings

To register for individual trainings, visit **wiregistry.org**, click Search for Trainings and search by Course Title. Training information is sent to the email address listed in the Registry. You need to have a current and unique email address in your Registry profile.

If you do not receive the information, check your spam/junk mail or contact Childcaring.

Abusive Head Trauma (AHT) Prevention Training for Child Care Providers – Presented Virtually

Gain awareness of AHT, its adverse consequences and how it is preventable.

- Thursday, October 19 ~ 12:00 pm-2:00 pm
- Register by October 15 / \$15
- <https://tinyurl.com/2p97xbxc>

AHA CPR w/ AED Childcaring

850 State Hwy 153, Ste F, Mosinee

The American Heart Association Heartsaver CPR w/ AED course trains participants to give CPR, and use an automated external defibrillator (AED) in a safe, timely, and effective manner for Infant, Child, and Adult. One Heartsaver® CPR AED Student Workbook (2020) is needed per program and can be purchased through Childcaring for \$5. All classes are 6:00-9:00 pm.

- Monday October 9th
- Monday November 13th
- Monday December 11th
- \$45 / Contact Childcaring to register.

Budget Bootcamp for Child Care Programs - Presented Virtually

There are no shortages of big emotions these days with all the uncertainty in child care. For some, the added fear around finances and what to do when Child Care Counts ends can be daunting! But help is here! By attending this 2-session bootcamp, we will walk you through completing a financial spreadsheet using your numbers, so you can gain control of the money coming in and determine where it is best spent. Don't know your numbers? That's ok, we'll help you figure them out.

Group Child Care:

- Tuesday, October 10th & Tuesday October 12th (must attend both)
- 1:00 PM - 3:00 PM
- Register by October 1st / \$25
- <https://tinyurl.com/4dvp65ud>

Family Child Care:

- Tuesday, October 24th & Thursday, October 26th (must attend both)
- 6:30 PM - 8:00 PM
- Register by October 15 / \$20
- <https://tinyurl.com/bd7576d7>

WMELS and Our Natural World – Presented Virtually

Children love to be outside. They love to play with sticks and rocks and boxes. How can teachers intentionally plan using natural materials to support each child's individual growth and development, even in an urban setting? Asphalt and gravel? No worries! Together we'll find ways to weave nature into your daily curriculum, both indoors and out. We'll link natural materials to support growth in each WMELS domain. Focus is primarily for teachers of older toddlers and preschool, and who are familiar with the 5 WMELS domains.

- Tuesday, October 17 ~ 6:15 pm - 8:15 pm
- \$15 / Register by October 15
- <https://tinyurl.com/3s4cbxbv>

Brain Development 101 – Presented Virtually

How can rocking and singing to a baby buffer her brain from stressful events? Why does an anxious adult imprint the tendency to be withdrawn or fearful child? The human brain gets wired through experiences. Experiential input leaves chemical markers on our DNA, resulting in physical changes on a genetic level. Come learn some fascinating ways you make a difference in each child's life.

- Tuesday, November 21 ~ 6:15 pm - 8:15 pm
- \$15 / Register by November 19
- <https://tinyurl.com/y5t99j39>

Safe and Healthy Environments – Presented Online

The Safe and Healthy Environments Online Training will explore health practices related to the early childhood environment. If you have previously taken the course Germs, Worms, Mud and Crud, you will find some familiar information. However, this course has been expanded and information added around best practice, licensing requirements, and the Environment Rating Scales has been incorporated.

- November 30 - December 6, 2023 (Self-paced)
- Register by November 26/ \$20
- <https://tinyurl.com/fc2tx2j>



2023 WECA Conference!

Oct. 19-21, 2023, at the Marriott in Middleton, Wis.

<https://wisconsinearlychildhood.org/annual-conference>

If you or your staff need Foundational Training, please contact our office. If Childcaring does not have a scheduled opportunity, we can potentially connect you with one of our partners.

- Introduction to the Child Care Profession
- Fundamentals of Infant and Toddler Care
- Fundamentals of Family Child Care
- Skills and Strategies for the Child Care Teacher

FREE Wisconsin Registry Membership!



A coupon for FREE Registry membership and renewal is now available through funding provided by the Department of Children and Families through the Preschool Development Grant (PDG). Visit <https://wiregistry.org/free-membership/> for more information

Childcaring is supported in part by:



Xav tau kev pab pes/txhais daim ntawv xovxwm
no thov hu tuaj rau
Kao Lai Xiong 715-841-9490
Hnub Monday-Friday 8:30 txog 4:30.

Childcaring would like to wish you and your family a happy holiday season! We look forward to working with you in the new year.

Vision

Every Child Is Prepared To Thrive



2023 Childcaring Board of Directors

Barry West, President
Tina Smith, Vice President
Michelle Rantala, Treasurer
Joan Krohn, Secretary
Annett Mooney
Jackie Carattini
Brittany Mews
Joseph Greget
Tara Guelzow
Lynda Fernholz

Childcaring is dedicated to providing quality child care information, and partnering with parents, care providers, business leaders, and community organizations to make quality care available to Central Wisconsin families.

- Serving as a resource to potential and existing, regulated child care providers
- Helping families locate child care to meet their needs
- Working cooperatively with community partners to increase the supply of quality, affordable care

Good Start Grants (GSG)

**Helping eligible families pay for child care!
(up to 65% of child care tuition)**

Families must reside in one of the following areas:

- Marathon or Portage Counties
- Marshfield area, including: Arpin, Auburndale, Chili, Granton, Greenwood, Loyal, Neillsville, Pittsville, Spencer, or Stratford
- Wisconsin Rapids area, including: Babcock, Nekoosa, Port Edwards, Rudolph, or Vesper.



To learn more about GSG, scan the QR code!