



# Good Start Grants

Good Start Grants (GSG), a program of Childcaring, Inc., provides financial assistance for eligible families to ensure they have access to quality, affordable child care. To learn more about GSG, scan the QR code above. An annual survey to families that received GSG in 2022 has collected impactful stories!



Central WI Early Education Resources

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## How has GSG helped your family?

Because of GSG my son was ready for kindergarten. He is a smart well adjusted kids because he was in a great program. Thank you for the assistance. This has been a blessing to our family

We moved to the area this past summer, and although we both have full time jobs, with the increasing cost of everything in our world it is very difficult to make ends meet. I am beyond grateful that there is a grant out there like this to help make things just a little easier. We would do anything for our child especially when it comes to his care, so having this opportunity allowed us to be able to continue working, and not feel like we have to sacrifice family time to get another job just to make ends meet.



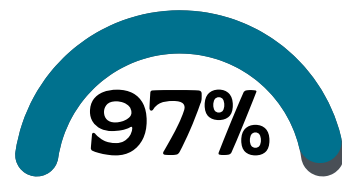
## 96% of Families

- have been able to maintain employment or attend school due to receiving GSG.
- are able to pay their parent portion of child care tuition with the help of GSG.
- are able to pay other bills as a result of receiving GSG.

"Without the grant it is a serious concern of whether my husband is able to continue to work. He only makes slightly more than what daycare costs, but it is impractical to have him stay home for our family as well."

"The grant makes childcare much more affordable!!"

Quality child care programs have a critical role in a child's development. They are an important resource for families by providing opportunities to contribute, learn, socialize, and communicate to build trust and respect. It is important that families are supported by child care programs and feel confident in their role as a parent.



97% of parents have increased knowledge and feel supported by their child care program

Families Served **112**

"They are wonderful! I'm very happy with how they focus on his development and work with me to get him where he needs to be."

"I always get my questions and concerns answered promptly. I know he is well cared for and is developing appropriately socially and mentally."

Children Served **169**

"We are a family that is often caught "in the middle," where we make too much money for most assistance programs, but not enough to be comfortable or weather tough times. Covid and inflation has really hit us hard, with our grocery bill doubling over the last couple of years even as we cut back. Any hiccups, such as death in the family or needing new tires, can send us into crisis mode. This grant gives us that little bit of grace to not have to choose between groceries or heat, or between gas for the car and paying the mortgage. We understand that our childcare providers are so much more than babysitters, and we're the first ones to say they don't get paid anything near what they're worth... but we certainly can't afford to foot the bill for it and that puts all of us in an unfortunate situation. Schools expect children to reach certain targets before they enter 4k and kindergarten, and as working parents there is no way we could ensure our kids meet all these targets on our own, even as educated and involved parents.

**This assistance allows us to have the educational and developmental supports to give our kids the best start! "**

GSG would not be possible without the support from our local community agencies:

B.A. & Esther Greenheck Foundation, Connexus Cares, CoVantage Cares, Dudley Foundation, Marshfield Area United Way, United Way of Marathon County, United Way of Portage County, & Women United.

