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FOR IMMEDIATE RELEASE

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Celebrate Provider Appreciation Day® on May 6

Childcaring, your local Child Care Resource and Referral (CCR&R), will join community organizations across the country in observing Provider Appreciation Day® on May 6 to celebrate the efforts of local child care providers.

“We appreciate the dedication, commitment and compassion that child care providers give every day to help children and families,” says Childcaring Executive Director Kelly Borchardt. For the second year in a row, Childcaring coordinated the volunteer Thank You Card Project. Thank you cards designed by volunteers are collected all year long. The cards are mailed to each regulated child care provider in the Childcaring ten county service delivery area in time for Provider Appreciation Day. Volunteers of all ages donated cards to say Thank You.

Provider Appreciation Day is celebrated the Friday before Mother’s Day every year to recognize child care providers, teachers and other educators of young children everywhere.

Child Care Aware® of America (CCAoA), a national network of more than 400 child care resource and referral (CCR&Rs) agencies, convenes Provider Appreciation Day each year to amplify our nation’s collective gratitude for those who support the social, emotional and physical care of our youngest children. “Child care providers were ‘essential’ long before the pandemic. They keep our children safe, nurture their curiosity and prepare them for a lifetime of learning and growth,” said Lynette M. Fraga, Ph.D., CEO of Child Care Aware® of America.

Provider Appreciation Day was started in 1996 by a group of volunteers in New Jersey, who saw the need to recognize the tireless efforts of providers who care for children of working parents. Support for this event has grown each year and recognition presently includes Child Care Resource & Referral agencies, child care advocates, community-based organizations, government entities, business leaders, and individuals throughout the United States.

The Provider Appreciation Day website, providerappreciation.org includes:

- Ideas for celebration
- Resources, including a sample letter to request a proclamation from your local government officials, and templates to create certificates or thank you cards for providers
- Video tool for parents and community members to thank their local child care provider

Join in the virtual celebration on social media using #ThankYouChildCare in the days leading up to May 6, 2022. Please join Childcaring in celebrating and thanking child care providers every day, but especially on Provider Appreciation Day Friday, May 6th. Visit the Childcaring Facebook page @ChildcaringInc for some fun ways to celebrate.

About Childcaring

Childcaring’s mission is to enhance and support a quality early childhood education system by providing resource and referral services to families, child care programs, and communities in Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara, and Wood counties. To learn more about Childcaring visit: www.childcaring.org and like us on Facebook @ChildcaringInc