



**Issue #26**  
**April, May, June 2016**



**Our Mission**

To enhance and support a quality early childhood education system by providing resource and referral services to families, child care programs, and communities.

**Wisconsin Rapids Office**

1107 West Grand Avenue  
 Wisconsin Rapids | WI 54495

**office hours:**  
 8:30am - 4:30pm

**715-423-4114**  
 fax: 715-423-2444

**Wausau Office**

1500 Merrill Avenue, Suite 201  
 Wausau | WI 54401

**office hours:**  
 9:00am - 5:00pm

**715-301-1800**  
 fax: 715-301-1804

Both Childcaring locations accommodate office hours by appointment

**1.800.628.8534**  
**www.childcaring.org**  
**info@childcaring.org**



# The Resource Connection

**naeyc**

## WEEK of the YOUNG CHILD™

**April 10 -16**

The National Association for the Education of Young Children's (NAEYC) Week of the Young Child™ is an annual celebration to raise awareness about the importance of quality early education. How will you celebrate?

Participate in THE PAPERDOLL PROJECT! Children decorate two paper dolls in their own image—one to keep and one to donate for display at a local business. Providers can make a sign identifying their center/program which is displayed with your paper dolls. You can also display your paperdolls at the Childcaring office location nearest to you. The goal is to locally promote young children for the month of April. Display the project April 1-30, April is also Child Abuse Prevention month. Contact Childcaring if you need the paperdoll template, or for more information.

For the past 21 years, Childcaring and the North Central Association for the Education of Young Children (NCAEYC) have coordinated a reception for regulated child care providers during the Week of the Young Child. Join us for this great opportunity to recognize the many early childhood professionals that care for our children, our grandchildren, and our future generations. Contact Childcaring to register for the Annual Child Care Provider Spring Reception.

**Annual Child Care Provider Spring Reception**  
**Tuesday, April 12, 2016**

**Great Dane Pub & Brewing Company**  
 2305 Sherman St. ~ Wausau, WI

**Cost: \$17.00 ~ payable to NCAEYC**  
 Visit [www.naeyc.org](http://www.naeyc.org) and become a member to be entered into a special "members only" drawing!

5:45 PM - Check-In & Cash Bar  
 6:15 - 6:45 PM - Italian Buffet  
 7:15 PM - Entertainment by

**John Bush ~ Comedian**  
 TV appearances include: Comedy Central, HBO, and Late Night with Conan O'Brien  
 8:15 PM - Wrap up and door prizes



Sponsored by: NCAEYC, Childcaring, Inc., and Marathon County Early Years Coalition

For more information contact Childcaring, Inc. at 715-301-1800

If your organization is interested in donating a door prize for the event, please contact Rachele at Childcaring, 715-301-1800 or [rachele@childcaring.org](mailto:rachele@childcaring.org). As a contributor, your organization will be recognized at the event. Your donation is tax deductible, thank you.

**Support our local food pantries!**

For each non perishable food item donated you will receive a raffle ticket. Tickets will be good for entry to win \$100 Visa gift card! Please be aware of expiration dates.

# YOUNGSTAR CORNER

## Fingerprint-Based Background Checks for Employees

Remember that employees hired to work in a child care center participating in the YoungStar program after January 1, 2016 will need to have a fingerprint-based background check completed within 60 days of beginning to work with children. The results of a fingerprint-based background check may be used to replace the DOJ name-based check for the year after the check was done. After that time has passed, a name-based check will need to be done annually. For example, if the fingerprint check was run on July 1, 2015, a name-based background check will need to be completed by July 1, 2016. Licensing specialists will monitor for compliance with the requirement for an annual background check. For more information on how to conduct fingerprint-based background checks please see the following: <http://dcf.wisconsin.gov/childcare/licensed/cbc/fp-employee-trng.pdf>

## Childcaring Transitions to Salesforce in April

### Your Current Email Address Is Needed



Childcaring will be switching to a new software program, Salesforce, to manage our referrals and provider information in April. We are excited about this transition because it will make searching for child care online more user-friendly and efficient for parents, and will allow us to have the most up to date information to share with parents.

This new software will also change the way we update your business information. You will have a new option to update your program's profile online and make real-time edits throughout the year to your contact information and openings. It is very important that we have your current email address as we start this transition. If you have not recently been receiving emails from us, please contact us with an update. More information and instructions on the new process will be coming out this spring.

## Childcaring Staff

- Kelly Borchardt** ~ Executive Director
- Micki Krueger** ~ Assistant Director
- Linda Francis** ~ Office & Financial Manager
- Kristine Kettleton** ~ Quality Improvement Specialist
- Mary Olson** ~ Quality Improvement Specialist
- Susie Sandow** ~ Quality Improvement Specialist
- Lori Shafranski** ~ Quality Improvement Specialist
- Carrie Steinke** ~ Quality Improvement Specialist
- Kao L. Xiong** ~ Quality Improvement Specialist/ Bi-Lingual
- Gayle Schiszik** ~ Training Coordinator/Certifier/ Pre-licensing Consultant
- Rachele Cherek** ~ Program Coordinator
- Tracy Verjinsky** ~ Program Coordinator
- Jessica Frick** ~ Resource & Referral Specialist
- Shelley Weiler** ~ Referral & Communication Specialist
- Sarah Agena** ~ Child Physical Activity & Nutrition Consultant/Flexible Nutrition Solutions, LLC (Independent Contractor)

## Provider Support / Advocate Groups

- Adams, Clark, Langlade, Marathon & Marquette County:**  
Contact Childcaring if interested in developing an advocate group at 800.628.8534
- Portage County:**  
Portage County Child Care Association  
Joan Garski at 715.341.5873  
  
Portage County Leaders  
RoxAnne Forrest at 715.342.2999
- Lincoln County:** Contact  
Dolly Tanck at 715.536.7581
- Marathon County:** Storyteller Network  
Support Group for Asian Providers  
Maichao Lor at 715.432.1958
- Taylor County:** Meet the 3rd Monday of month  
For more information, call Kelly Emmerich at 715.748.6192
- Waushara County:**  
Contact Krista Sobieski at 920.566.0545
- Wood County:**  
Marshfield Area Child Care Association  
Krisann Mauritz at 715.387.2218  
  
Wisconsin Rapids Child Care Advocates Council  
Jamie Lane 715.323.2546

# “BABY BUSINESS”

## The Dollars and Sense of Investing in Working Parents



On February 10 business professionals and members of the community gathered for “Baby Business” an event put on by the Marathon County Early Years Coalition focused on working together to invest in early childhood and support working parents.

Rob Grunewald, an economist with the Federal Reserve Bank of Minneapolis, was the keynote speaker at the event about the economic benefits of investing in programs such as quality child care, teacher training and home visits for at-risk families with babies.

“A key ingredient of regional economic growth is the quality of your work force,” Grunewald said. “Businesses prefer to locate in communities with quality work forces, and that begins with investing in workers when they are toddlers.”

“For each \$1 invested in early childhood development the payback is 7 percent to 10 percent per child. That is better than the stock market where the average portfolio earns 6 percent a year. Communities rally around these investments because they’re backed by the neuroscience of brain development and economic studies,” Grunewald said.

The event also included a local panel discussion moderated by Corina Norrbom, MD. (Pictured left to right: Dean Dietrich, Marathon County Early Years Coalition Chair; Corina Norrbom, MD (moderator); Jim McIntyre, President and CEO of Greenheck; Kelly Borchardt, Executive Director of Childcaring, Inc.; Laura Hunt, young professional and parent; Rob Grunewald, Economist, Federal Reserve Bank of Minneapolis). To view the Baby Business event visit: <https://youtu.be/ra8t5vqWErY>.



*Special Thank You to the dedicated individuals and committed organizations that made the “Baby Business” event possible:*



Early Childhood Business Champions

Footlocker.com/Eastbay • Greenheck Fan Corporation  
Ministry Saint Clare’s Hospital • North Central Health Care



The Good News just got  
**BETTER**  
for Credential Scholarships!

Last year around this time, T.E.A.C.H. Early Childhood® WISCONSIN announced “good news”: a change in how we share costs. T.E.A.C.H. began paying more and scholarship recipients and sponsors began paying less. Now, the financial news is even better for those on our most popular scholarship model: the credential scholarship!

Credential scholarship recipients will:

- \* Pay just 5% of their tuition! T.E.A.C.H. will pay the remaining 95%; the sponsor pays nothing.
- \* Pay just 5% of their books! T.E.A.C.H. will pay the remaining 95%.
- \* Plus, T.E.A.C.H. will pay 100% of the commission fee to The Registry.

CALL a T.E.A.C.H. counselor at 800-783-9322 (Option 3)

EMAIL [teach@wisconsinearlychildhood.org](mailto:teach@wisconsinearlychildhood.org) or

LIVE CHAT with T.E.A.C.H. at <http://wisconsinearlychildhood.org/programs/teach/>

## Exciting changes in REWARD means more people benefiting!

Did you know that as a family or group child care provider, you may be eligible to receive money from the REWARD Wisconsin program? The payments are called “stipends” and are yours to keep. **Even better - new, expanded REWARD eligibility means more of the workforce can benefit!**

REWARD Wisconsin increases compensation of early childhood professionals, reduces turnover and encourages continued education.

**Download your application at**

[wisconsinearlychildhood.org/reward](http://wisconsinearlychildhood.org/reward).

Questions? Call 800-783-9322, extension 7249, or email [reward@wisconsinearlychildhood.org](mailto:reward@wisconsinearlychildhood.org).

More information about the REWARD Wisconsin program is available at [wisconsinearlychildhood.org](http://wisconsinearlychildhood.org).

# Training Opportunities

Visit our online training calendar for the most up-to-date training opportunities.

## Stewards of Children, Darkness to Light with Mandated Reporter

A sexual abuse prevention training program that educates adults to prevent, recognize and react responsibly to child sexual abuse. A component of this training is aligned with and meets the bi-annual Licensing and YoungStar requirements to complete training in Child Abuse and Neglect Prevention and Mandated Reporting.

- **Monday, April 4 (6:00pm-9:00pm)**  
Adams County Community Center, Adams  
\$15/ Register by Monday, March 28
- **Monday, April 11 (6:00pm-9:00pm)**  
Newman Catholic Middle/High School, Wausau  
\$15/ Register by Monday, April 4

## Strengthening Families with Mandated Reporter Training

The Strengthening Families initiative is a strength-based approach to preventing child abuse and neglect. A component of this training is aligned with and meets the bi-annual Licensing and YoungStar requirements to complete training in Child Abuse and Neglect Prevention and Mandated Reporting.

- **Tuesday, April 5 (6:00pm-9:00pm)**  
Immanuel Lutheran School, Medford  
\$15/ Register by Tuesday, March 29

## You're Invited ~

### Parent Cafés:

- **Monday, April 11 (5:00pm-7:30pm)**
- **Monday, April 18 (5:00pm-7:30pm)**
- **Tuesday, April 26 (5:00pm-7:30pm)**

(Come to one or all three dates – FREE of Charge) Forest Lane Community School, Montello \*\* **FREE DINNER & CHILD CARE PROVIDED** \*\*  
Through conversations parents build support for each other.  
Please register before each event by contacting Childcaring at 800-628-8534 or info@childcaring.org

## Art from the Heart: Fostering the Creative Process in Children

Included within this training are hands on opportunities to learn how to incorporate art materials and concepts into your program and support children's experiences with art. Participants will explore the relationship of art within the Environment Rating Scales.

- **Thursday, April 28 (6:00pm-9:00pm)**  
Trinity Lutheran Church, Stevens Point  
\$15/ Register by Thursday, April 21
- **Tuesday, June 7 (6:00pm-9:00pm)**  
New Testament Church, Merrill  
\$15/ Register by Tuesday, May 31

## Caring Hands Brings You ... The Importance of Play in the Early Years

Children learn best when they are actively engaged using all of their senses to explore, discover, ask questions and make meaningful connections about their world. Come and learn: why play is so important in our children's lives and how a play oriented curriculum facilitates cognitive, social, emotional, and physical development and builds the foundation for life-long learning.

- **Tuesday, May 3 (6:30pm-8:30pm)**  
MSTC Auditorium, Wisconsin Rapids  
FREE / Register by Tuesday, April 26
- **Tuesday, May 17 (6:30pm-8:30pm)**  
Streitel Conference Center, Marshfield  
FREE/ Register by Tuesday, May 10

## Discovering Science: The Laboratory of Life

Science will be explored through hands on activities. Participants will learn how to incorporate science materials in their learning environment specific to the Environment Rating Scales.

- **Wednesday, May 4 (6:00pm-9:00pm)**  
Little Sprouts Discovery Center, Redgranite  
\$15/ Register by Wednesday, April 27
- **Wednesday, May 11 (6:00pm-9:00pm)**  
St. Joseph Catholic Church, Stevens Point  
\$15/ Register by Wednesday, May 4

## Family Engagement: Partnering with Families for Children's Success

This 3 hour course will explore best practices in family engagement, challenges and barriers to connecting with families and will look at concrete strategies to improve your ability to develop relationships with families and increase their engagement.

- **Monday, May 9 (6:00pm-9:00pm)**  
Childcaring, Inc., Wisconsin Rapids  
\$15/ Register by Monday, May 2

## Heartsaver CPR w/ AED

- **Thursday, May 12 (6:00pm-9:00pm)**  
Childcaring Inc., Wausau  
\$47

Group Centers that have 6 staff needing training, contact Childcaring, Inc. the instructor may be able to come to your center. (Mileage rates may apply)

## Shaken Baby Syndrome Prevention

Training in identification, prevention and the grave effects of SBS.

- **Thursday, May 19 (10:30am-12:00pm)**  
Childcaring, Wisconsin Rapids  
\$10/ Register by Thursday, May 12

# Training Opportunities

Visit our online training calendar for the most up-to-date training opportunities.



## Save the Date! Early Childhood Conference

Mark your calendars and plan to join us for an exciting, uplifting day of learning, creating, socializing and growing! This Early Childhood conference will have keynote messages, breakout sessions including make-and-takes, lunch, vendors for shopping, pampering and enjoying, CEUs and lots of fun.

- Saturday, June 4, 2016  
Registration & Continental Breakfast - 7:30am  
Event - 8:00am - 4:00pm  
NTC Wausau Campus

## Mark Your Calendar for These Trainings:

### Family Engagement: Partnering with Families for Children's Success

Wednesday, August 24 (6:00pm-9:00pm)  
United Way of Marathon County, Wausau

### Pyramid Model for Social and Emotional Competence

Mondays: September 12, 19, 26, October 3, 10, 17 (6:00pm-9:00pm)  
UW Extension-Lincoln County, Merrill

### Breastfeeding Friendly Child Care (Presented in Hmong)

Saturday, September 17 (8:30am-11:30am)  
NorthCentral Technical College, Wausau

### Art from the Heart

Thursday, September 22 (5:30pm-8:30pm)  
Rome Town Hall, Nekoosa

### (WMELS) Wisconsin Model Early Learning Standards

Fridays, October 7 & 21 (8:00am-4:00pm)  
Trinity Lutheran Church, Stevens Point

### Supporting Language and Early Literacy

Thursday, November 3 (6:00pm-9:00pm)  
UW Extension-Langlade County, Antigo



## FREE Program - Child Physical Activity and Nutrition Program

You're invited to participate in an exclusive physical activity and nutrition program for childcare providers. We know you care about the health of the children, but it's sometimes difficult to make healthy choices because there's only so much time in a day—and it's usually spent running after kids. That's why we're extending an invitation for childcare providers in the counties of Adams, Clark, Langlade, Lincoln, Marathon, Marquette, Portage, Taylor, Waushara and Wood to participate in the Childcare Physical Activity and Nutrition Program, a fun and easy way to help childcare facilities, just like you, improve physical activity and nutrition. For more information contact Sarah Agena at [sarah@childcaring.org](mailto:sarah@childcaring.org) or 715.252.5981



In coordination with Child Abuse and Neglect Prevention month, SFTA and member organizations plan multiple child abuse and neglect prevention trainings throughout the month of April. Trainings are open to our usual audiences of child care providers and families, but also to businesses, police and/or fire departments, hospitals, and other work and community settings. SFTA and member organizations ask our previous and potential donors to contribute a small change amount per each adult trained in child abuse and neglect prevention during the month of April. For example, if we train 2,000 participants and you contribute a dime per adult trained, yours would be a total donation of \$200. Every donor will receive a 2016 tax receipt, since all donations made to SFTA are 100% tax-deductible. SFTA strives to build systems and supports that prevent child abuse and neglect and promote quality early childhood experiences for all Wisconsin children.

**THANK YOU** to Newman Catholic Early Childhood Center-St. Therese and Trinity Learning Center & Preschool for letting Childcaring staff celebrate Dr. Seuss Day Wednesday, March 2 by reading to the children in your care!



(pictured: Jessica Frick, Resource & Referral Specialist reads at Newman Catholic Early Childhood Center-St. Therese)



(Pictured: Gayle Schiszik, Training Coordinator/Certifier/Pre-licensing Consultant reads at Trinity Learning Center & Preschool)

## Look for the Childcaring booth at these Upcoming Events



### Provider Appreciation Day™

Friday, May 6, 2016

Provider Appreciation Day is a special day to recognize child care providers.

To honor child care providers, some participating Dairy Queens will provide one free Dilly bar or small, ice cream cone to each child care provider on that day.

See the Childcaring website for more information on participating locations.

Quantities may be limited.

### Children's Festivals

#### April 2

- **Waushara County Blue Ribbon Kids Day**, Wautoma Parkside School  
8:30am-12:30pm

#### April 9

- **Wausau Children's Festival**, Marathon Park  
9:00am-3:00pm

- **Merrill Children's Festival**, Merrill Area Recreation Complex  
10:00am-2:00pm

#### April 16

- **Marshfield's Children's Festival**, Marshfield High School  
9:30am-1:30pm

#### April 23

- **Wisconsin Rapids Children's Festival**, Lincoln High School  
10:00am-3:00pm

- **Adams County Kids Day**, Adams-Friendship High School  
10:00am-2:00pm

#### May 14

- **Marquette County Children's Festival**, Montello High School  
10:00am-1:00pm

## All Things Baby Expo



Local Businesses, Services and Organizations  
Coming Together to Celebrate the Expecting Mother, Newborn Baby + Growing Family

Free Admission

11:00-4:00 pm

Central Wisconsin Expo + Convention Center  
(formerly known as The Patriot Center)

**SUNDAY MAY 15th, 2016**

## Standard Mileage Rate

The standard mileage rate for all of 2015 is .575 per mile driven for business purposes.

**Rates effective January 1 through December 31, 2016: 54 cents per mile for business miles driven**



## Start with your GOAL, then find your activities and adapt if necessary!

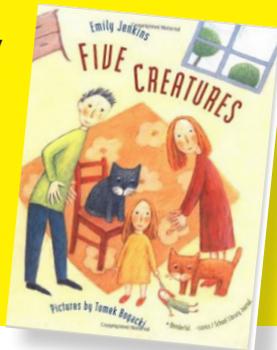
Start with your goal and then go searching for activities!  
WMELS B.EL.1 Demonstrates Understanding of Numbers and Counting AND WMELS B.EL.2 Understands Number Operations and Relationships.

Have you ever heard the word subitizing? It is the ability to instantly know how many are in a group. It is being able to look at 3 objects and without counting them know it is "3." It begins at about age 3. This leads to being able to recognize that the quantity 5 can be 2 and 3, 4 and 1, 3 and 2, 1 and 4.

Adding subitizing activities to what you do with children will help with goals in math. "I have this many dots on my bread can you make yours look the same?"



A great book to use is Five Creatures by Emily Jenkins. The five creatures in the family are divided differently on each page (mother, father, child and two cats.) "Three short and two tall." "Four who like to eat fish, one who does not."



Submitted by: Beth Tepper, CESA 9

## Standard Meal Allowance Rates

The Standard Meal Allowance Rates are the amounts that all providers can use each year to deduct food expenses on their tax return. These rates can be used by all providers, whether or not they are on the Food Program. Use these rates for meals and snacks served for the entire calendar year. Although the Child and Adult Care Food Program (CACFP) Rates go up every July, for tax deduction purposes, providers must continue to use the Standard Meal Allowance rate that was in effect in January for all meals served for the year. Providers can deduct the cost of up to one breakfast, one lunch, one supper, and three snacks per day per child, if they serve them at the rates below.

### Standard Meal Allowance Rates for 2015 income tax returns (in the continental U.S.)

**\$1.31 for each breakfast**

**\$2.47 for each lunch or supper**

**\$0.73 for each snack**

**(up to 3 snacks per day for each child)**

## Healthy Choices Child-pleasing snacks that will bring out the creativity in everyone.

### Purple Cow

¼ cup unsweetened grape juice

1 cup skim milk

1 sliced banana

Mix all ingredients together in a blender. Makes 4-6 small servings.

### Tortilla Roll-Up

1 whole wheat tortilla

¼ cup shredded carrot

¼ cup shredded apple

Peanut butter or almond butter honey

Spread peanut or almond butter on tortilla. Add carrots and apples and drizzle lightly with honey. Roll up and cut into small pieces.

## Wisconsin Rapids Office

1107 West Grand Avenue | Wisconsin Rapids | WI 54495

## Wausau Office

1500 Merrill Avenue, Suite 201 | Wausau | WI 54401



Xav tau kev pab pes/txhais daim ntawv xovxwm  
no thov hu tuaj rau  
Kao Lai Xiong 715-301-1800  
Hnub Mondays - 9:30 txog 3:30pm.

## Vision

For all Central Wisconsin children to benefit from the best child care possible.

## 2016 Childcaring Board of Directors

Brad Gast, President

Kim Van Hoof, Vice President

Nick Faber, Treasurer

Allison Machtan, Secretary

Jane Brandt

Donna Ginzi

Sarah Grosshuesch

Julie Rodger

Ruth Sattler

Tammy Schreiber

Mandy Stanley

## Childcaring Board Member Spotlight:



**BOARD MEMBER:** Nick Faber

**Became a Board Member:** 2014

**Board Position:** Treasurer

**Employment:** Manager; Wipfli CPAs and Consultants

**I Became a Childcaring Board Member Because:** I believe that every child should be provided an opportunity to learn and develop the skills necessary to live a healthy lifestyle and those important to long-term success. Children are the future, I believe the work this organization is doing is helping set many children on the road to future success.

**Board Role:** It is an honor to be on a board and part of an organization with so many dedicated and caring individuals who come together to work to achieve the goal of providing our children with the best possible future. There is great collaboration between the board and staff who work every day to achieve the mission and factor into the great success of the organization. The communities being served are much better off because of those involved with this organization.